

WASHINGTON PHOTOGRAPHER

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President's Message

Hello friends and colleagues. I am incredibly humbled to have been trusted with being President of the Professional Photographers of Washington in 2019. I begin my term with excitement and gratitude. PPW offers so much more than just education for professional photographers and those aspiring to become one. PPW offers lifelong friendships and camaraderie in an ever evolving profession. I highly encourage all members to attend the classes offered, especially our annual conference. The connections, both personal and professional, that come out of these in-person educational opportunities are absolutely invaluable. I know those who have been involved for many years can attest to this. We have several new members that have joined our PPW family and I am so excited for them to reap the benefits of being a PPW member.

One thing I feel very passionate about is making all members, new and old, feel not only welcome but appreciated and heard. We are a family, and like any family, we have many different points of view, passions, personalities, and backgrounds. These are such wonderful strengths for our organization as it provides different perspectives, problem solving techniques, and opportunities for both personal and professional growth.

I would like to extend a warm welcome to all of those who are



new to us. We have an elected board, here to serve the organization. On our website and on the last page of each issue of this publication, we have listed each region and who the District Reps are for that area, along with the other Board Members and your Executive Board, including our Executive Manager, Faye Johnson. Please reach out to your District Reps if you have questions, concerns, or if there are specific classes you would like to see offered near you. I would love for our seasoned members to reach out to our newer members, offer your knowledge and mentorship, and make them really feel welcome. If I can be of any assistance, please do not hesitate to reach out to me and I can also point you in the right direction. I look forward to meeting all of you at our upcoming events.

This past April, Matthew and I had the privilege of exchanging our vows in front of our friends and family at the 2019 Waves of

Inspiration Educational Convention in beautiful Ocean Shores! Not only did we get a marriage out of the deal, we also had the opportunity to become models for a day! Dennis and Cheri Hammon held a spectacular sunset class on the beach for our engagement session. My hope is that all attendees learned as much as we did about working as a husband and wife team, even if that isn't your business mode. The tips and tricks they provided could easily be utilized by any type of photography team. We were then able to be photographed by Bruce Hudson with Lorie Weldon assisting. What an incredible team of photographers to be photographed by! It was an absolute pleasure to be on the other side of the lens and to work with this caliber of professionals!

Our next annual Convention is slated to be held in Spokane April 2020; please consider joining us. Several of our Districts have seen tremendous growth with all of the hard work from our District Reps, and it will be a great opportunity to meet both new and old friends. Before that we do have our Fall Event in Tri-Cities Oct. 5-6. I hope to see you all there!

A handwritten signature in blue ink that reads "Dalise Sherman". The signature is fluid and cursive, written in a professional style.

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*“What I like about
photographs is that they
capture a moment that’s
gone forever, impossible
to reproduce.”*

Karl Lagerfeld

On the Cover: *Expelled*, by Georgia Hill. Read about her greenhouse tabletop studio on page 18.

Editor's Notes

by Mark Turner

It's July, which means that we'll eventually have warm and sunny days. In my business, which depends on family portraits for profitability, I'm looking forward to lots of sessions with multiple generations of family members.

While learning by reading and watching videos is convenient, there's real value in attending workshops where you can interact with the instructor. Keep your eye on your e-mail for announcements of upcoming PPW educational workshops. They're definitely worth the time and travel to participate. I came home from Gary Hughes' headshot class in June and made changes to my website the next day based on his suggestions.

This issue has stories to help make your work easier, inspire you, bring you more customers (if you put in the work), and help you understand all the benefits of membership. Be sure to share Mike Busby's article with other photographers who aren't yet PPW members.

Finally, I'm looking for my replacement. I've been your editor since April 2013 and it's time for someone else to take the reins, beginning in 2020. Let me know if you're interested and I'll clue you in on all that's involved.



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Executive Manager's Message

I don't know about you, but life just feels like it keeps getting busier and busier. I know one thing for sure, it's keeping me alive and moving to say the least!

Wasn't the spring conference exciting! We were honored to witness Dalisa and Matthew Sherrard's wedding. The images of them on the beach are gorgeous. For those who missed the event, we had excellent speakers and beautiful weather during the time at the beach. The Wedding and Fun Party was such a hoot! Check out the Conference Photos on the website (<https://ppw.org/Conference-Photos>) to see all the cool 80s outfits our creatives came up with.

Image competition had a great turn out and the judging was fair and educational. Having out of state judges had a lot to do with it. The Print Salon was improved with some new lighting designed by Forrest Cooper and was well received. Thank you to all the judges and volunteers for making the competition a super success!



Your Executive Board is very motivated to make PPW a viable and active PPA Affiliate for all members. The incubator session at Tavis Guild's on June 2 was the beginning of a long process to figure out where PPW wants to go. One thing we agreed is that PPW's strongest attributes are fellowship, image competition, and education. The other is that our core values are integrity, doing the right thing, connecting members with resources and ideas to bring success to the

members, and provide the best live or hands-on photography education to our community.

As to what will come next, our summer board retreat is July 20-21 and we'll be taking what we learned and figuring out how to implement it. Every member is welcome at these meetings and we love to hear what member's concerns are. If you can't make the meeting, let your District Rep know your concern so they can bring it to the meeting.

The next event on the horizon is the fall seminar in the Tri-Cities on October 5 and 6. The classes are being presented by members to help get potential members on board and excited about PPW. We are hoping these new Eastern District members will want to be a part of the Annual Educational Conference in Spokane in April 2020. For members on the west side of the state, I hope you make an effort to support our eastside members by attending. We are counting on you!

A handwritten signature in black ink that reads "Faye Johnson". The signature is written in a cursive, flowing style.

An advertisement for American Color Imaging (ACI). On the left is a photograph of a baby's first birthday photo album, showing a baby sitting on a pink cake with balloons. The text on the right reads: "American Color Imaging is your full service professional lab. Check out our RIVELI premier photo albums and press books. NEW Covers | MORE Options BETTER Pricing! Find pricing and details at acilab.com/riveli www.acilab.com | 800.728.2722 aci".

"Great photography is about depth of feeling, not depth of field."

— Peter Adams —

Fantasy Portraiture



by Alexis Sharpe

I'm Alexis Sharpe, and I specialize in fantasy portraiture. Featured is a set of images that I created for the annual PPW print competition. This set of portraits was created to represent a ghostly, cold, yet beautiful and timeless queen. I wanted these portraits to give the viewer chills from the otherworldly wonder they possess.

When creating such ethereal portraits it takes a lot of preparation, time, effort, and creativity to achieve exactly what I have envisioned. So I felt it best for me to talk a little bit about creativity,

inspiration, and having an open mind. Hopefully something in here will spark some thoughts, or maybe even inspire you to do something you otherwise wouldn't.

I think retouching my portraits is probably my favorite part of the whole process creating headpieces is a close second though). That is where I really get to let my creativity out and bring the whole concept together. For me it's a peaceful time to create art and relax. I will usually listen to a playlist that I have made especially for retouching. It helps me

channel the emotions I want to portray in the art I'm creating. Retouching plays a key role in achieving the fantasy look I produce in my work. So taking the time to get in the right mindset for it is important to me.

None of that would come together without taking the time to prepare and plan beforehand. When I start planning a session, I like to come up with ideas for style, a color palette, emotions, and feelings that I want the images to have. I'll also think of descriptive words so that I can have a clear idea of what I want

Fantasy Portraiture



annual print competition. The portrait that received the awards was taken with a Canon Rebel. I created an entire dress for a fantasy session out of cloth napkins, curtain panels, and artificial flowers all purchased from Goodwill. Last week I made a headpiece out of an Amazon box, spray paint, and glitter.

There are endless possibilities for art. Don't hold yourself back by saying you can't because of "blank". Empower yourself to say I can do this regardless of what I have to work with. Let go and let yourself

when I go into the session. It also helps so that you can share all of that information with the model, makeup artist, hair stylist, etc. When everyone is on the same page it's so much easier to get the results you want.

The biggest tip I have for re-touching creative work and even just creating it in general would be, don't hold yourself back. I see so many people confine themselves to what they think they have to work with. Such as not having the money to invest in cool props, costumes, or gear. Or sometimes it's simply "The location wasn't very pretty, so there wasn't much I could do." Yet if you just let yourself out of the box you placed yourself in, you have the freedom to create anything.

I won my first two PPW awards the first time I entered into the



experiment, let your mind open up, and start inspiring yourself. Listen to music, look at art, watch movies, read a book, talk with someone who inspires you.

Do things that will spark that creativity. Do things that will let yourself think like a child, to ex-



perience the wonder of the world again, to let anything be possible, and to create everything from nothing. Let yourself think like a child again to remember that we have so much still left to learn. We are never done growing and learning, so don't let yourself get too comfortable in your ways.

Whether it's big or small there is something to learn from everything. If you want to learn something but don't know where to start, reach out to someone who does! Most of the time people are more than welcoming to help out other creatives in their journey of photography. I remember taking a class from Rich and Mary Ann Breshears at a conference one year. They had everyone rotate around the room talking individually with different people for a few minutes each. They said everyone in this room can teach

Fantasy

Portraiture

you something. Find out what it is. What they talked about in that class has stuck with me for years.

Everyone has something to teach me, and I have something that I can teach them, too. We will never have nothing left to learn, which I think is incredibly beautiful and humbling to think about. We all have the opportunity to share our knowledge and to receive other people's as well. If only we can remember to keep ourselves open for that.

Be a seeker and giver of knowledge and experience. I believe having an open mind, being a caring, genuine, and determined person is how you get on the path you are supposed to be on. So today I hope everyone goes out and inspires themselves in some way. Maybe it's inspiring yourself to create something you've been thinking about for awhile, or maybe it's inspiring yourself to reach out to someone and start learning something new.

While you're at it, do your best to be the kind of person who inspires others too. Happy learning and creating everyone!

An Unusual Tribute to Past PPW Member Mac McCleary

by Larry Ikenberry

While enrolled in a rock climbing course, one of our practice sessions was rappelling down the Cushman Cliffs in the Olympic Mountains. The eighty-foot vertical cliff was a great place to practice. While descending about one-third of the distance from the top, I noticed something shiny on the cliff to my right. I decided to investigate and swung back and forth until my momentum would carry me over to the sighted object. It was a startling sight! There was a brass plaque embedded into the rock face by The Mountaineers, a Northwest mountaineering association. The memorial was dedicated to Mac McCleary, a friend and fellow photographer.

The plaque was about fifty feet above the ground so no one would be able to read it from below. The only way to read the inscription was from my vantage point, hanging from a rope. This was a pleasant surprise to see such an appropriate memorial to Mac. He had loved to hike into

the Olympics with his camera, capturing the beautiful vistas that were always awaiting him there. He usually hiked alone. One day he didn't return. Conducting a search, they found Mac leaning against a tree along the trail where he had succumbed to a fatal heart attack. He died doing what he loved most. Many of his scenic photographs were on display at his memorial service, some taken near where he last hiked. The brass memorial was fittingly placed in a unique location only a mountain lover, and climber, could appreciate.

Mac was a member of PPW and a past Southwest District Rep. As an industrial photographer for ITT Rayonier in Shelton, he held the Fellow of Photography degree and was active in our association for many years. He also received the PPW Distinguished Service Award in 1977 and the PPA National Award in 1983. We will always have fond memories of Mac.



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Make Marketing Sexy Again!



by Bruce & Josh Hudson

I just returned from a two-day marketing bootcamp and was reminded the whole time that you can be the best photographer in your city, state, country, or universe — but without marketing, no one will ever know WHO you are or how great your photography really is. Yes, as many of you know, my son Josh and I are major marketing geeks. We spend roughly 70-80% of our daily routine marketing our studio. We have also been in business well over three decades. Is that luck or is there a direct correlation?

But wait, I thought if your photography was good or even above average that potential clients would flock to you and throw bags of money to you. Nope, I'm sure you've figured out by now that it doesn't work that way. So why don't more professionals spend time marketing their biz? It's because marketing isn't sexy! New cameras, lenses, photoshop apps... now that's sexy! Who wants to do boring marketing? Unfortunately, we need to market our studio to get clients in the door to spend money with us so we can buy the sexy and fun stuff.

So how can you make your marketing more exciting and sexy? Here are 5 quick tips you can do this summer that will cost you next to nothing but will deliver some HUGE results!

1. Update your image (logo)!

Anytime you put a fresh coat of paint on your biz, you become energized. Just watch and you'll see your existing clients will become energized, too. Sometimes all we need is a kick start and updating the look of your business will give you something to be proud of and the energy to move forward!

2. Send cards to 10 of your best clients!

Make sure these cards are handwritten and from the heart. No sales stuff! "Just thinking to you and wanted to say thanks for all the wonderful opportunities we've had to work with you and your family."

When was the last time you received a handwritten card from someone you have worked with? This one strategy will have a huge impact on your clients! Pretty sexy, huh?

3. Go to at least one networking event a month!

There are a tremendous number of networking options in your community. Get involved! There's your local Chambers (we belong to 3), BNI, Rotary, Kiwanis, and plenty of meet-ups. If you don't want to join something so structured, start your own by asking

a dozen or so business owners to get together for lunch once or twice a month. Bottom line: get involved and start networking!

4. Send out a monthly e-newsletter!

There are many simple e-newsletter platforms that will help you create professional looking e-newsletters. Here's how Josh does it religiously each and every month:

- A. Choose who we are mailing to
- B. Write 3-5 stories. One suggestion, "personalize, don't commercialize" from my late wife Susan Hudson. She was the master at writing newsletters!
- C. Find images to support the stories
- D. Let Dad (me) look it over!
- E. Send!

It's that easy and it will keep you and your biz "top of mind" with your clients!

5. Read a book a month on business or marketing!

Most of the marketing and business ideas we've used and implemented in our 37-year tenure have come from outside the photography business bubble. Here are some of my latest reads and some other suggested resources to SEXIFY your marketing:

- *Building a Story Brand*, Donald Miller
- *UnCopyable*, Steve Miller (he's from Federal Way!) Join his group too!

Marketing Finding My Why

- *Authority Marketing*, Adam Witty
- *ASK*, Ryan Levesque
- *No BS Guide to Maximum Referrals & Customer Retention*, Dan Kennedy & Shaun Buck
- *No BS Price Strategy*, Dan Kennedy & Jason Marrs
- *The RelationOgrapher* Bruce & Josh Hudson (us). Call or Email us to get the special PPW price or pay full price on Amazon! bruce@hudsonportraits.com or 206.687.7283

Resources : Join the NOBS Inner Circle www.nobsinnercircle.com

Local chapter of NOBS is www.nobspugetsound.com or call Travis Lee @ 360.761.7486

We meet once a month in Tukwila for a 2 hour power lunch. Very reasonably priced!

So to wrap this up, there are hundreds of ways to to increase the effectiveness of your marketing and make it more sexy! I've just given you a small tip of the iceberg. The key to making any of these strategies work is implementation and follow-up! Unfortunately, that's not something we artists are good at or known for.

Remember, being a professional is more than photographing and playing in Photoshop. It means attracting clients and running a profitable business! I hope you enjoyed these thoughts. Enjoy the summer and together, let's make marketing sexy again.



by Angela Schneider

There's a moment in your life when you realize why you're doing what you do. It doesn't have to be a momentous aha. There may be no fireworks, no standing ovation, no slaps on the back. It can just be a simple instance that gives you the courage, the confidence, and the drive to keep going.

Many of us have heard about the need to find our *raison d'être*. In his first book, *Start With Why*, author and motivational speaker Simon Sinek implored us to find "the purpose that drives every one of us." When you find it, your why becomes "the one constant that will guide you toward fulfillment in your work and life."

My why is easy. My why for pursuing dog photography in

the greater Spokane area is a 110-pound hairbag named Shep, who died in 2014.

Shep's story

Shep was my first Maremma sheepdog. He came into my life in 2004 at a time when a dog shouldn't have been a good idea. I was a single gal, working long night shifts at a newspaper in Calgary, and running off to the ball field whenever I could to play slo-pitch.

We took some time to get to know each other and trust each other. Gaining the trust of a Maremma, I've learned, is kind of a big deal.

It was a few years before I recognized how he could change my life. In 2007, he convinced me that corporate pencil skirts, high

Finding My Why



heels, and a Ford Mustang were over-rated.

Enter hiking boots and an SUV. And a camera.

After a decade of doing photojournalism and sports action photography for work, I needed a break. I ditched all my film gear but in 2007, I knew I needed to start documenting our travels around Alberta and the Rocky Mountains. I picked up an entry-level Nikon DSLR and rejoined the photography world.

It was the beginning of an incredible journey and the greatest love affair a girl could have with her dog. No matter what, Shep always paid attention to me when I came home exhausted after a long shift at the office. He cocked

his head thoughtfully when I contemplated complex issues out loud. He put his head under my hand when I cried out frustrations. And he knowingly avoided the trajectory path of the remote control when the Calgary Flames were playing hockey on the TV.

There's no way he could understand what I was saying. There's no way he ever could have given me a solution. But he always listened. And some days, that's all any of us really need — someone to listen.

By listening, by waiting for me every day, by just being there, he taught me more about love and life than I ever thought I could learn.

Shep taught me about:

- Patience
- Peacefulness
- Showing our loved ones they matter



- Peeing on everything

No, wait ... scratch that last one. That's just for him.

More than anything, he taught me how to be present in the moment. To look over the edge of a cliff and see the beauty that lies below us. To cock your head into the air and feel the rain on your face. That playing in the snow isn't just for kids. To know that just being together is all that matters.

We say goodbye

I remember it oh-so well.

It was August 20, 2014. Shep and I were living in Kelowna. We'd just gotten engaged to Our American and were waiting for "our" visa approval to go through so we could move to Spokane, Washington, and be a family.

I knew he'd been failing. He'd had torsion surgery the November prior to save his life. He recovered nicely but there's no way it didn't take a toll on his 12-year-old body. He developed a rash that wouldn't go away and I took him to a vet in Kelowna, who said "just make sure you don't let him lick it."

A week later, he stopped eating. He even refused steak and liver cookies. I consulted my best friend, Dana, a vet tech. She said get him to a vet. NOW.

I found another vet. He drew blood, and said he would get the results for me ASAP. He knew there was something wrong. The

Finding My Why



call came the next day. Shep's kidneys failed. His heart was ready to explode out of his chest. The vet said there was no other recourse. Shep would start to have seizures. He would die of a heart attack.

I threw a few clothes into a bag, went out into the yard where he was laying in the grass and said "road trip." He perked up and lumbered his way up the ramp into the back of our Escape.

Our American earlier that day booked an appointment at a vet here in Spokane, and Shep and I made it just in time for us to have one last hour as a family.

I was devastated. My constant companion was gone. I felt like someone was pulling my heart out of my body and smashing it on the ground with a softball bat — every 10 minutes.

I didn't know what to do with myself for the longest time. My grief was overwhelming.

In his memory

Shortly after, Our American and I rushed to Arlington, Washington, to get one of the last puppies in a Maremma sheepdog litter. We needed to fill that hole, even if it was just nine days after we lost Shep.

I didn't give Bella the best of me for several months. In the years since Shep left and Bella came home, I've learned so much more about myself and our dogs.

That each dog we love prepares us for the next one.

That each dog we love helps us grow our hearts so we can love the next one even more.

That each dog we love never leaves us.

Shep walks beside me every day. He guides me and my heart through this ridiculous journey called life, guarding me every step of the way. His spirit implores me to be a better mama to Bella.

He is my inspiration every time I pick up the camera. Had it not been for our trips to the Rocky Mountains, I might never have thought to buy another camera and embark upon digital photography.

Had I not hundreds, if not thousands, of beautiful images of him backdropped by amazing mountain scenery, I might never have realized how precious a single image of your furry best friend can be.

Had I not had Shep in my life, I might never have wanted to make sure you too have gorgeous photos of the pets that bring you as much joy as I've found with my dogs.

He led me here.

He is my why.

*"It is more important
to click with people
than to click
the shutter."*

Alfred Eisenstaedt

Making Sessions Memorable

by Kim Clark

Memories once made can be lost. A photo, once taken keeps the memory alive for generations to come. Making memories is what Kim Clark does. These memories are supposed to be about their life: wedding, new baby, first communion, senior portraits and major life events. What goes unnoticed are the memories of the actual photography session. Below are Kim's Top Five Tips for creating a memorable "memory making session!"

1. Answer the phone with a smile.

This first encounter with a customer is so crucial to the success of your session. In fact, the feel-good neurotransmitters (dopamine, endorphins and serotonin) are released simply by smiling. If you're feeling good on the phone, your clients will too!

2. Dress for success.

Kim always tries to be the second-best person dressed in the room (client's first of course). She typically wears a pair of slacks, nice blouse and a closed toe bootie. In fact, she has a favorite pair of shoes; Macy's could attest since she's purchased three different colors of the same. Masrinaa Ankle Booties, exclusively at Macy's, are the best pair Kim has found for working in. Trust her you'll love them!

3. Be genuinely happy.

Kim is fortunate to have had a father like hers. The joie de vivre



The bride's first wedding was taken over by family when it came to the planning so for her second wedding, she planned exactly what she wanted — a private small beach wedding with only a handful of her closest friends and family. Thanks to our consultation in her home, I was quickly able to get familiar with her style and her favorite colors. She showed me her teal curtains, and made a point to say how much she loved them and that it's her favorite color! I wanted to recreate those curtains, and have a portrait done that would match her house perfectly so to the fabric store I went! Her love of bright colors, and my love of adventure to try new things were a perfect match. The flowy fabric added a delicate and romantic feel to the bright colors throughout the image. With the help of a very quick on her feet bridesmaid, I was able to capture exactly what I was hoping for!

My style: while keeping the focus on the couple with just the beach and the sunset, the fabric is just the right pop of color I love in images. Not too much to distract from the feel of the image, but a great personal touch for their home.

attitude Kim brings to every session stems from years of laughter, family time and practical jokes. There is nothing like a little child-like laughter to bring out someone's true smile.

4. Walk with them.

Help with picking out attire, walk them through make-up or hair choices if they want. Often in the life events Kim captures, the subjects may struggle with what looks best or how to decide

what they want in their portraits. Kim has been known to offer up or make her own accessories, clothing, baby outfits or even go out and purchase something for an event.

One instance stands out to Kim. She was honored to serve as the photographer for a very private wedding on the beach. The atmosphere was laid back, but Kim still wanted to provide the couple with vibrant, memorable images

Making Sessions Memorable



I wanted to create a portrait for the family that included their passions, hunting and fishing. The husband loves to hunt and fish with his children, so I found this gem of a location near their home. With their dogs freely roaming and them walking off into the sunset, it truly shows the strength of family. Walking hand in hand (even though the kids weren't thrilled to be touching), I had them walk away from me, symbolizing that even in the darkness the strength of family will always be there for each other, which is truly accurate for this family as I got to know them closer. The mom cried when she saw the final portrait and has this hanging on their wall to this day!

My style: I love lines and paths in my portraits. I especially love how the walking path tells the story for the family. By following the path, your eye is drawn to the subject and your focus is on them.

of their big day. So she took her cues from the bride's own fashion, simple dress and brightly colored hair. With four different colored fabrics on hand, courtesy of a trip to JoAnn's Fabrics, Kim gave the splash of color, fun and life her photos are known for.

5. Satisfy their hunger.

Provide the subject with food and drink. Whether she's on a sales call or during a shoot, Kim always has a goodie of some sort. Depending upon the time of day, clients will get donuts, pastries

or cookies and drinks; either a Keurig of their choice, hot cocoa or a chilled glass of wine. She is a big supporter of local businesses. So, don't be surprised if you book an appointment with Kim and get the frosted cinnamon roll donuts from Viera's bakery in Pasco. Chances are she'll have lots so she can take the rest home to her two boys.

So that's it, the Top Five Tips for creating a memorable session. Are there more? Sure, you may find music of your choice or the

client's choice sets the mood; or extending the time a bit to get a kid out of his/her shell is needed. Kim finds however, these five are universal in all her sessions.

About Kim Clark:

The passion, creativity and ambition needed to be a successful photographer must come from a deeper spot within. As Kim witnesses her relatives suffer through the grips of Alzheimer's,



Meet Zarryn, class of 2019 high school senior. When meeting with Zarryn and his mom, I learned of his favorite color, gray, and that he wanted an industrial/architectural feel to his portraits. Pulling together his ideas, this was one of my favorite images from his session. The lines of the building are very masculine while the sun flare adds a soft touch to remind mom that he'll always be her baby.

My style: clean lines and simplistic with a touch of drama like a advertisement for Vogue magazine.

Making Sessions Memorable



This engagement session was so much fun! With both being pilots, (that is how they met!) it seemed fitting to use a plane as a prop (This was my biggest prop yet!) With an original 745 trainer flight plane (that the owner still flies!) we went with a 40s theme. This session was my last shebang before giving birth to my second son so I knew I wanted to go big or go home! I assisted the bride in finding a hair stylist, nail stylist, how her makeup should be done, and also wardrobe. I wanted to create the story of their journey, so we included a special suitcase for the bride, while creating a romantic pose between the couple. With a gorgeous sunset I took on a different day and added in Photo-shop it was the perfect blend to give them a feeling of let's fly away!

My style: everything is in the details, I love storytelling in my images to create a unique and personal session!

After our consultation and help from Pinterest, I learned that mom wanted something different from the traditional maternity session. So I ordered the gown and got to work in the studio. I love silhouettes, but had never attempted them, and mom was totally up for my learning experience so we were both pretty excited to try something new! This was mom's fourth child, and wanted it to be very special. It wasn't exactly a planned pregnancy, but none the less, mom was ready for the new arrival. I chose to pose her looking away from her exposed belly to create that feeling that many moms have of uncertainty. Will you be a good enough mom, are you up for this new challenge? Many, myself included, have been there and not 100% prepared for motherhood. However, we stand tall and with beauty and grace and accept our new role as a mother.

My style: color contrast. I love shadows and how they can add drama and change the mood of an image. It is simplistic, no props, and the focus is on mom and her beautiful baby belly.

she's reminded how fragile a memory can be. Thanksgiving for this profession is passed forward to the clients who step in front of her camera. She wants to provide a lasting memory for generations to enjoy!

A captured memory can alter our perspective, show us an angle we never thought of, or in Kim's case, inspire a career. While traveling with the Girl Scouts, Kim had the opportunity to hike, capture and develop her own set of memories, "I can still remember the smell of the chemicals!" From that early exposure her fascination led to where she is today.

Kim hails from Pasco, WA. She currently resides in Hermiston, Oregon with her husband, two boys and her many fur babies. When not taking photos, Kim enjoys her family, faith and music. She serves the greater Tri-Cities area.



Smart Objects: My Favorite Photoshop Trick

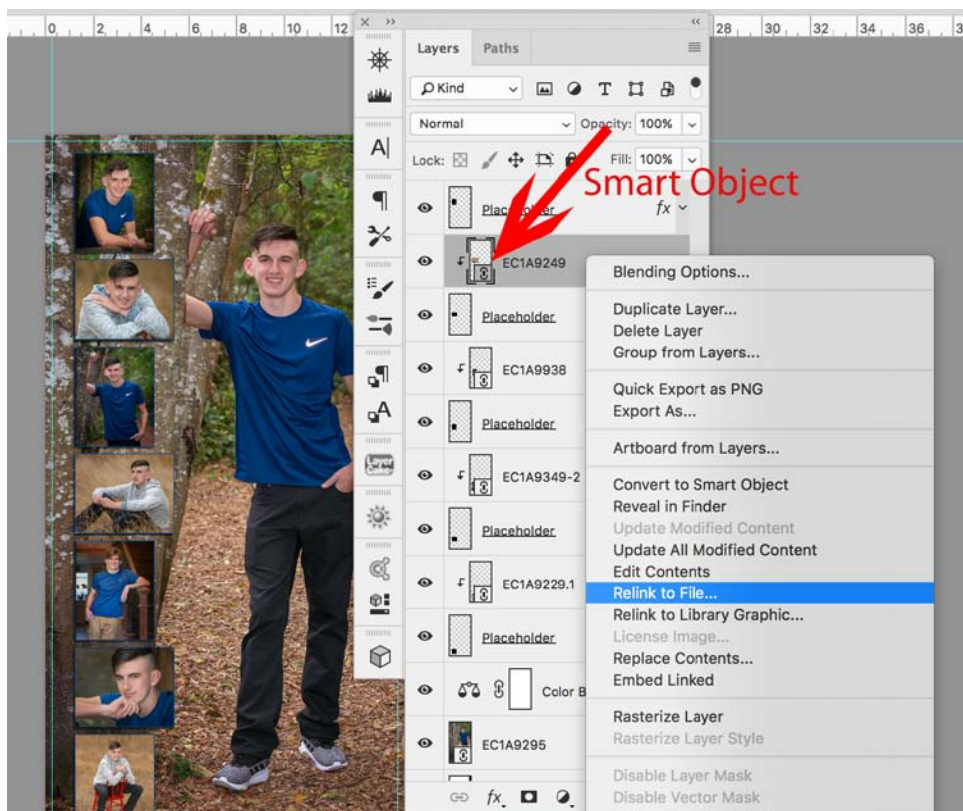
by Faye Johnson

Smart Objects allow the building of panels, composites, albums with ease. There are times when I design an album, I sometimes get carried away placing images into pages and then realize I was using low resolution jpps and/or they weren't retouched yet.

In 2008, Eddie Tapp spoke to us in Gig Harbor and introduced me to Smart Objects in Photoshop. At first it seemed a bit complicated to understand. Why would I make a layer into this "Smart Object"? But after a bit of digging and a bit of playing, I'm now addicted to this useful Photoshop tool.

Smart Objects are great when you have to make albums. I take premade template pages and just relink the Smart Object layers with the new photos. If I don't like the background, I relink the background Smart Object layer to a new texture file and see a new look without having to open the texture first.

Instead of dragging a layer into my open working Photoshop file, then clipping the new layer to an image placeholder, I can make a new empty layer above the placeholder and turn it into a Smart Object. I relink the Smart Object layer directly to a .psd file. Voila, the image is there and can be



clipped to the image placeholder. If I use the wrong image... no problem, I just relink the Smart Object layer to a new file. Boom! I've got a new photo.

According to my favorite Photoshop evangelist, Julieanna Kost, here are the five main reasons to use a Smart Object:

1. Open up RAW images as a Smart Object and be able to readjust the data in Camera Raw without losing any information.
2. You can apply distortions or transformations to a Smart Object and still keep the original image's integrity.

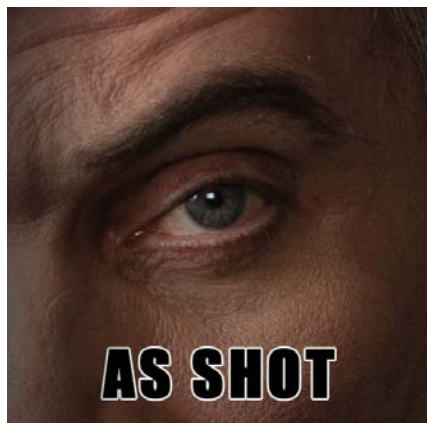
3. Several layers can be put into a Smart Object and then transformed or distorted without losing any quality.
4. After duplicating Smart Objects, and if the first one is changed, it will reflect the changes in all the duplicated objects.
5. Lastly, replacing images is really easy as I stated above.

Take the time to learn Smart Objects and find out why they are so cool and useful. It will save you time. And Smart Objects are most useful when you start your projects with them — so make them a habit.

Easy Eye Retouching

by Chris Wooley

When it comes to a portrait, the eyes are what grabs us and draws us in. We want to put a focus on the eyes and make them “pop” but avoid having them look cartoon-like and fake.



Here is my favorite Photoshop technique for retouching eyes.

1. Create a new fill layer (Layer > New Fill Layer > Solid Color).
2. Fill it with 50% gray (Hex 808080).
3. Turn the Layer Mask black (select the mask > Edit > Fill > Black).
4. Change the blending mode of the layer from NORMAL to COLOR DODGE.
5. With a white paintbrush, paint in the Iris and Pupil of the eyes. I prefer a soft brush.
6. Reduce the Opacity of the layer to taste (I prefer around 25%).

For most portraits, this is all you will need to do. They eyes will have life and look natural. Let's go over what is happening here so you can understand the process (and not just the recipe).

In **Steps 1, 2, and 3** we start with a gray layer. The reason we selected gray is that it is a neutral tone that is half-way between light and dark. This means that we have a great starting point and aren't intentionally lightening or darkening the image. If we had used a different blending mode, like Overlay or Soft Light, there would be no effect. Finally, we mask the layer so that it is hiding the entire color fill layer. Later we will selectively reveal the layer to get the effect.



In **Step 4** we are changing the blending mode from Normal to Color Dodge. This is where the magic happens. With Color Dodge, Photoshop looks at the color information in each channel and then brightens the base color to reflect the blend color by decreasing contrast between the two. Essentially this means that

we are taking the colors that are there and brightening them up while still maintaining accurate colors. In other words, we are dodging the layer with a focus on good colors. The other nice thing about color dodge is that “blending it with black produces no change.” This means the pupil of the eye will still be black/dark. But the color of the iris will lighten.



In **Step 5** we use a white paintbrush to paint on the mask, just on the iris of the eye. This reveals the Color Dodge layer and brightens up the eye. I prefer to use a soft round brush to make the transition smoother. I also size my brush to be the size of the Iris and click over the Iris to reveal the layer. If any of the eyelid was revealed during this process, I'll paint over it with black.

In **Step 6** we reduce the opacity of the layer. The effect varies depending on how well lit the eye was and the color of the person's eye. If someone has blue eyes, I need a lower opacity. If someone has brown eyes, I need a higher

Easy Eye Retouching

opacity. You'll almost never want to be at full strength. Most of the time I shoot for 25% opacity for a very natural look.

As a bonus tip, you can produce very illustrated looks by enhancing the natural look of the catchlight in the eye.

When light hits the eye, it bounces through the eye and "illuminates" an area 180° opposite of the catchlight. So if the catchlight is on the top left of the eye, the bottom right of the eye will show great illumination. If we enhance this illumination, we get an illustrated look to the eye.

To do this:

1. Repeat Steps 1-4
2. Use your paintbrush to reveal the area 180° from the catchlight in the eye. I prefer to use

a very small brush (sometimes only a pixel or two wide) and radiate out from the Pupil towards the edge of the Iris.

3. Soften the layer mask (Filter > Blur > Gaussian Blur) until the lines barely start to blur together. This setting will vary depending on your image size. It is usually only a 1-2 pixel blur for most images.
4. Reduce the opacity of the layer until it fits the image. Usually, this is around 50%.

Hopefully, this technique will help you in your retouching process. As the steps are straight forward and don't vary, I built an action in Photoshop to automate the process. Now all I have to do is click the action and it takes care of steps 1-4 for me!

PPA Councilors

Professional Photographers of America members govern the association through representatives in the PPA Council. Washington has four elected Councilors, all of whom are also PPW members, although that is not required. PPW is a state affiliate of PPA.

PPA Council members represent the PPA members in his or her respective state. A Councilor's duties include attending state and local association meetings, encouraging membership in PPA, and maintaining constant connection between PPA members and PPA headquarters. Washington's Councilors are:

Rich Breshears, CPP, FP
breshearsphoto@charter.net

Chris Wooley, CPP, AFP
chris@headsandtailsphoto.com

Marie Martineau-Sandberg, M. Photog.Cr, CPP, FP
tmlsfoto@comccast.net

Faye Johnson, CPP, M. Photog., FP
fayejohnson@comcast.net

The Folks in the Eastern District are starting to roll out the carpet for PPW. Why? Because Conference is being held in Spokane next April!

Plan on attending!



ShootProof []



SENDOUTCARDS®

Art on the Table Top

by Georgia Hill

My venture into table top photography began only a few years ago. My husband, Carroll Hill, and I had a portrait studio in Centralia several years ago. He was the photographer and I was the every thing else girl. I had never put a roll of film into a camera (yes, film) or photographed any of the sessions. When we retired I took up watercolor painting and soon found that I needed a camera to help me make a book of ideas to paint. I soon discovered that photography was more fun than painting and I already had a head start in my knowledge of composition and basic camera operation. Carroll would give me further lessons and I was off and running.

Like many beginning photographers I used my Canon 60D for taking photos of landscapes, flowers, bugs and such, and still do. When Carroll built a greenhouse in our back yard I saw that it would be a perfect little studio where I could do my table top setups. I tried using the old studio lighting that we still had, but I just didn't like the results. Instead I use a sheet of white vinyl to soften some of the window light. So, I prefer to use available light and the greenhouse works out nicely. Needless to say, the greenhouse is now the studio!

I have used textures from French Kiss to add a painterly look to my photographic images



and have also painted some of my own ideas on watercolor paper. Each painting is about 11x17 inches and in a variety of colors and patterns that work perfectly as a backdrop for small set ups. I found that using the commercially available textures

or those available through Topaz can sometimes involve too much manipulation and time to get the result that I want. My own mini backgrounds are just the right size for my mini studio and can be put into a stack at the end of the day.



Establishing a Professional Identity with PPW Benefits

by Mike Busby

Do you want to establish a professional business identity and to use your PPW benefits to get there? My point of view comes from actively using the benefits for my business and also to help new members and clients elevate their businesses. The plan is to develop the list into a resource manual for PPW members, but for now, my tips and tricks for photography center around the PPW benefits.

The inspiration to research and expand the benefits came from the work of Heidi Swoboda and listening to membership needs and wants. The list has not been formalized, but it serves as an open reflection of what we are doing in our district and ideas to move the organization forward. This is not a finished list and it's open for participation. Please contact me at Busbywc@gmail.com and participate with any thoughts or insights that benefit the list.

PPW Print Competition

The foundation of our industry is the credible process to recognize excellence in photography. Few benefits are more powerful than peer and industry recognition.

- These are professional reviews conducted by highly trained photographers. Consensus leading to favorable

scores is clear recognition of professional and high caliber work.

- PPW recognizes and merits scores of 76 and above as professional grade work (PPA merits require a score of 80 or above). This is something absolutely critical to new members entering competition, or who may have never had a professional assessment of their work.
- PPW merits reflect industry participation, industry recognition, and they are highly marketable.
- Affirmation of quality work encourages and manifests confidence – especially for the emerging photographer.

PPW Merits and Degrees

Degrees show industry participation and knowledge through recognition from a professional organization.

- The Associate Fellow of Photographer – Recognizes the work towards continuing education, industry participation, and/or excellence in photography
- Fellow of Photography Degree – Recognizes significant industry participation, continued education, and excellence in photography.
- Gold and Silver bars reflect continued industry participation beyond the FP and AFP.

- Degrees reflect the transition from a photographer who is learning into someone who is giving back to the community and actively helping to lead the industry.

Washington Photographer

- *The Washington Photographer* allows members to be published in a professional trade magazine, and it serves as a platform to give back to the professional community.
- Published articles reflect industry expertise framed with a professional organization.
- Being published in a professional medium adds instant credibility to a professional status.
- PPW merits are given for participation.

Industry Participation

PPW participation demonstrates industry leadership by giving back to the community. PPW is always looking for people to help with the following:

- PPW Executive Board.
- PPW District Representatives.
- PPW Conferencing/Chair Positions.
- PPW Educational Events.
- PPA Council Positions.
- PPW Merits are given for participation.

PPW Blog

The current blog is stagnant due to a lack of content and

PPW Benefits

participation. However, I've made some recent posts populated with keywords and back links to my business. The PPW website has internet credibility and Google quickly indexed the content for searches. Potential benefits if the blog were revived:

- A PPW platform to share experiences and give back to the community.
- Improved web presence for the contributor.
- Strengthens PPW's internet credibility rating, and by extension, to the contributing member and the entire membership.
- Demonstrates industry expertise framed with the PPW professional community.

Educational Scholarships

PPW encourages members to apply for scholarships to attend educational events. Some of the scholarships include:

- PPW Memorial Affiliate Scholarships for up to \$750.
- PPW Memorial - up to four Scholarships for \$350.
- PPW SW District Mac McCleary Memorial Scholarship.

Press Releases

- Use press release templates to market recent successes or to promote events. Success with press releases varies from place to place.
- They can be used for marketing campaigns and to establish professional credibility.

- Use for print, radio, and social medial.
- Again, they frame your successes with a professional organization.

Find a Photographer

Enter your name into PPW's Find a Photographer database. Some members report little activity while others are getting hits and business opportunities. I believe we can enhance this through social media networking and increased site relevance through increased member participation.

- Be found as a professional photographer for work assignments while using PPW's marketing.
- Use as online verification for your professional credentials.
- Frame your credentials with working professionals throughout Washington State.

Internet Networking

- This is an older idea that needs active participation. The idea is form a social media and blogging network whereby members actively read and comment on membership posts.
- We form a community that supports our social media and Internet efforts by increasing member relevance.
- This is a work in progress.

Professionalism

The business of photography is more than just the individual, and we must recognize that profes-

sional demeanor is no longer a given.

- There is nothing more important than the confidence you project and the respect you give to clients.
- Become more effective by learning from those who've been in the industry for years.
- Become immersed with like minds who are improving themselves, their business, and their craft.

Speaking/Instructing

PPW is always looking for speakers. This is a platform for members to share their experience and give back to the community.

- Classes/Workshops/Demonstrations.
- Outreach to new members.
- PPA Super 1 days
- PPW merits can be earned.

Mentoring

Having difficulty with an aspect of your business? PPW has a mentoring list of people that can help you. There are a number of people who've gone through the struggles, frustrations, successes and rewards of owning their own business. Use their experiences to elevate your business.

Logos

PPW has several logos that can be used to promote your business. They take little time to use and they create instant credibility.

PPW Benefits

- Business cards and other promotional material.
- Use for social media posts.
- Use with all of your emails and correspondence.

Educational Events

Perhaps the heart of PPW. Continuing education through the Conferences, Super 1 Days, and local events.

- Immerse yourself in new ideas and industry techniques.
- Learn new business trends.
- Learn best business practices.
- Networking with other professionals.
- Form camaraderie and celebrate successes.
- Be part of a community that works toward the interests and success of its members.

Again, I've been using these benefits for new members, clients, and myself. It's also rather cool that many of the benefits are actionable on day one of a new member joining PPW.

PPA also has an extensive list of benefits, and guess what, I've charted those out as well. However, what PPW has to offer is impressive by any standard, and we are the local voice and guide for looking to enter the professional realm.

PPW Trophy and Award Winners 2019

Photographic Open

Portrait Division

Best Portrait of a Child

Slugs & Snails & Dirt Bike Trails,
Forrest Cooper

Best Portrait of a Group

Whatever It Takes, Heidi Swoboda

Best Portrait of an Animal

Time Out, Jen Hargrove

Best Portrait of a Woman

Authenticity Only Poetry Could Describe, Alexis Sharpe

Best Portrait of a Man

Unfinished Business, Forrest Cooper

Best Portrait of a Couple

My Cherie Amour, Ernst Ulrich-Schafer

Best Unclassified Portrait

Print Handlers Lunch Break,
Heidi Swoboda

Best Non-Wedding Album

NOT AWARDED

Wedding Division

Best Portrait of a Bride

NOT AWARDED

Best Portrait of a Groom

NOT AWARDED

Best Portrait of a Wedding Group

NOT AWARDED

Best Wedding Candid

NOT AWARDED

Best Portrait of a Bride & Groom

Rain Lovers, Jenica Lemmons

Best Unclassified Portrait

Forever Yours, Kari Stuckey

Best Wedding Album

Just The Two Of Us, Kari Stuckey

Commercial Division

Best Pictorial - Charles Libby Award

Expelled, Georgia Hill

Best Industrial

Night Works, Mike Busby

Best Architectural

The Cathedral, Rachel Stewart

Best Advertising/Illustration

Dancing Dahlia, Mary Jo Allen

Best Editorial

From The Past, Ralph Allen

Best Aerial

NOT AWARDED

Best Unclassified Portrait

Petal Embrace, Mary Jo Allen

Are You Covered?

Make sure your insurance covers your Photography needs!!!!

Allstate \$375 / Year (Home)
\$495 / Year (Retail)

- \$1,000,000 General Liability
- \$2,000,000 Aggregate
- \$2,000,000 Products Comp/Op
- \$2,000,000 Other Products Comp/Op
- \$10,000 Medical
- \$25,000 Professional Liability (E&O)
- \$20,000 Property Coverage (Replacement Value)
- \$20,000 Inland Marine Equipment (Actual Value)
- \$10,000 Accounts Receivable
- Loss of Business Income
- Data Extraction (Accidental Damage)
- Mechanical Breakdown (Accidental Damage)
- 15 Additional Coverages
- \$500 Deductible

+

Included with Membership **PPA**

\$15,000 Equipment Coverage (Actual Value)
Indemnification Trust (\$1500 Limit)



The difference between Actual Value and Replacement Value is huge! Don't let an equipment breakdown halt your business!!!

PPW Trophy and Award Winners 2019

Photographic Artist

Portrait Division

Best Portrait Artist

*I Dream of Painting, Then I
Paint My Dreams*, Alexis Sharpe

Wedding Division

Best Wedding Artist

Renaissance Bride, Karissa
Blunck

Commercial Division

Best Commercial Artist

Impossible Box, Chris Wooley

Restoration Division

Best Restoration Artist

*The Colorization of George B
Miles - 1891*, Chris Wooley

Artist of the Year

*I Dream of Painting, Then I Paint
My Dreams*, Alexis Sharpe

Trophies

R.R. Hutchison Trophy

*Authenticity Only Poetry Could
Describe*, Alexis Sharpe

Best Wedding Portrait

Rain Lovers, Jenica Lemmons

Roger Dudley Trophy

Expelled, Georgia Hill

Lee Merrill Trophy – People's Choice Award

Invincible Vince, Ernst Ulrich-
Schafer

Portrait Photographer of the Year

Forrest Cooper

Wedding Photographer of the Year

Kari Stuckey

Commercial Photographer of the Year

Mary Jo Allen

Russ Clift Trophy

Faye Johnson

Alma Gray Trophy

Jon Sandberg

Jentoft Trophy

Mary Jo Allen

Best of Show

Expelled, Georgia Hill

Fuji Award

*The Colorization of George B.
Miles - 1891*, Chris Wooley

Perspective is Everything, Ka-
rissa Blunck

Invincible Vince, Ernst Ulrich-
Schafer

ACI Award

Perspective is Everything, Ka-
rissa Blunck

CPP Award

Chris Wooley

ASP Award

Chris Wooley

Print Competition by the Numbers

48 Total Cases

218 Images
118 Physical
100 Digital

6 Artist Case Total

24 Physical
4 Digital

Merited Images per Artist Category

7 Commercial
13 Portrait
5 Restoration
3 Wedding

High Score: 88

42 Photographic Open Case Total

94 Physical
96 Digital

Merited Images per Photographic Category

8 Commercial-advertising/illustra-
tion
3 Commercial-architectural
6 Commercial-editorial
3 Commercial-industrial
38 Commercial-pictorial
16 Commercial-unclassified
2 Portrait-album
20 Portrait-animal
10 Portrait-child
14 Portrait-group
4 Portrait-human couple
13 Portrait-man
5 Portrait-unclassified
22 Portrait-woman
2 Wedding-album
1 Wedding-bride
9 Wedding-bride & groom
3 Wedding-unclassified

High Score: 98

Scoring Stats

70-74: 2%
75-79: 61%
80-84: 26%
85-89: 7%
90-94: 3%
95-100: 1%

2019 Student Photographer of the Year

by Anita Weston

Sailor Rozema of Burlington-Edison High School is the recipient of the 2019 PPW Student Photographer of the Year Scholarship Award. Sailor was selected from applications submitted by student photographers representing schools throughout Washington State and were seniors graduating in 2019. Sailor will receive a \$2000 Scholarship grant, which will be used to further her study in the photographic arts. Sailor plans to continue her studies at a 4-year university, majoring in Communications and minoring in Photography. Ultimately she would like to work for a non-profit as their photographer.

Sailor was presented the Student Photographer of the Year plaque and scholarship at her school awards ceremony in June in front of her peers and family.

Students applied for the scholarship by completing an application which included a portfolio of their work, an essay, and two personal recommendations from teachers or mentors in photography. Judges for our competition were members of our organization MaryAnn Breshears, Richard Breshears, and Matthew Weston.

In addition to Sailor, Dane Williams of Mount Vernon High

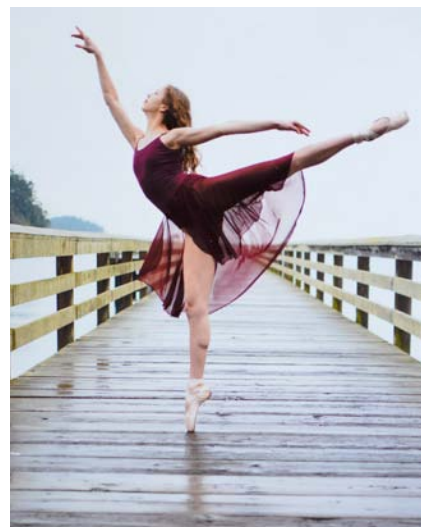


Anita Weston with Sailor Rozema, 2019 PPW Student Photographer of the Year

School and Georgia Mallett of Ellensburg High School rounded out our top three finalists.

The following students rounded out our top 6 finalists: Cosette Clum (Federal Way High School), Rose Robinson (Cascade High School in Leavenworth), and Derek Tresner (Central Valley High School, Spokane Valley). These top finalists were singled out for their high achievement in the photographic field, scholastic studies, and the student's wish to further their studies in the photographic arts.

We applaud these schools for their quality teaching in the photographic arts and preparing their students for their future careers.



Balance Within, Sailor Rozema



Journey Ends, Sailor Rozema

"Taking pictures is like tiptoeing into the kitchen late at night and stealing Oreo cookies."

Diane Arbus

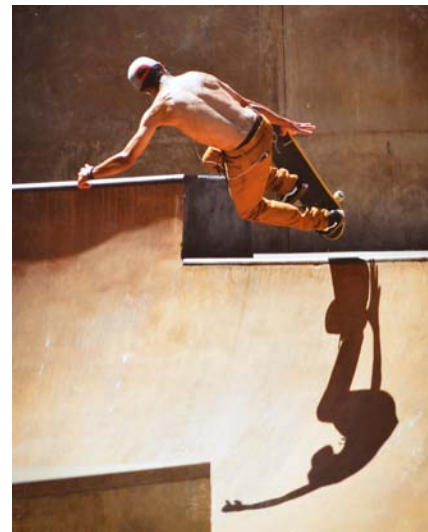
2019 Student Photographer of the Year



Just Keep Going, Sailor Rozema



Muddy Hunter, Dane Williams



Skating, GeorgiaMallett



Imposter, Dane Williams



Splash Down, Dane Williams

**Check the PPW website
for upcoming events in
your district.**

Images of Merit



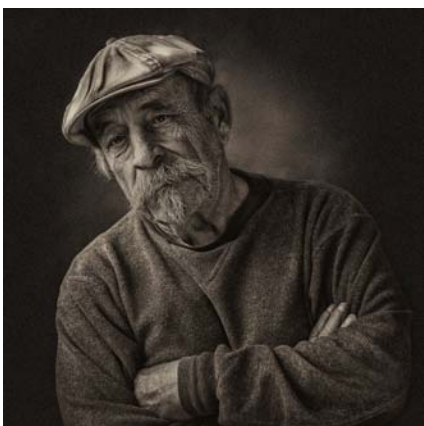
Petal Embrace, Mary Jo Allen



Perspective is Everything, Karissa Blunck



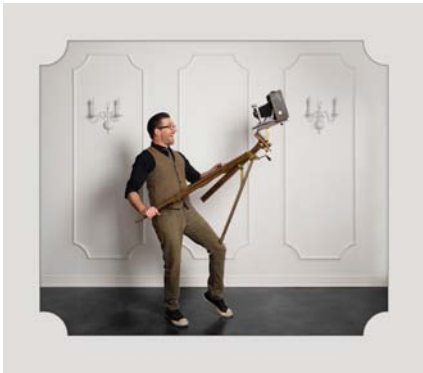
Discover Your Past, Rollin Geppert



Invincible Vince, Ernst-Ulrich Schafer



Last Ray of Sun, Ralph Allen



Selfie, Chris Wooley



I Dream of Painting, Then I Paint My Dream, Alexis Sharpe



The Blue Bug Of Winter,
Richard Breshears

Images of Merit



Night Works, Mike Busby



Slugs, Snails, Dirt Bike Trails,
Forrest Cooper

All of the Images of Merit shown in this issue merited in the
2019 PPW Print Competition.

District Reps

Northwest:

Bruce and Josh Hudson

bruce@hudsonportraits.com
hudson.joshib@gmail.com

The father & son team is celebrating the studio's 36 years in business this month.



Eastern:

Mike Busby

busbywc@gmail.com

Mike Busby is a studio and landscape photographer in Spokane, WA. He is a Certified Professional Photographer, holds a formal degree in photography and a Masters in Art and Communication. He attributes success to not finding the right answers, but to finding the better questions that enlarge our thinking and take us beyond the horizon.



Mary Ann Breshears

breshearsphoto@charter.net

Mary Ann Breshears, along with her husband, Rich, own Breshears Professional Photography. Before Mary Ann was a photographer she was a high school educator and continues to enjoy teaching, especially in the field of photography. Rich and Mary Ann have been married for 32 years and have 5 children and 6 grandchildren. They moved to Kennewick 26 years ago, thinking it was only going to be for a year or two, but it soon became home. Mary Ann spends her spare time gardening and loves to share her garden with others.



Central:

Matt Sherrard

matthew@dalisa.com

Matthew Sherrard has had a passion for photography since taking classes in high school. He works in partnership with his wife, Dalisa, at Dalisa Jo Portraiture in Chelan, WA. Together they strive to give back to the Central Washington community and help further the education of future photographers in the area. Matthew is working on earning merits and his CPP.



Lynette Smith

info@lynettesmith.com

Lynette is a certified professional photographer based in Wenatchee. She is a contemporary portrait photographer and has been in business since 2002. She enjoys capturing working cowboys with their horses and wild horses in their natural setting. In her free time she spends time with Ryder her chocolate lab and Skyrah her black lab, hiking, horseback riding, and time at the Oregon Coast. She is committed to continued education and pursuing her Masters in Photography.



Southwest:

Jon Sandberg

kcsobat64@hotmail.com

Jon is the sherpa, certified drone pilot and second shooter for Timeless Memories Photography. Retired deputy sheriff, Army Reservist, and federal civil service. He's held certifications as Hazardous Device and HazMat Technicians, Confined Space / Collapsed Structure Technician and utilized photography in all of these specialties.



PPW Committee Chairs

2019 Spring Conference

Lorie Weldon
lorie@beauxartsstudio.com

Membership

Kari J. Stuckey
kari@studiokportraits.com

The Washington Photographer Editor

Mark Turner
mark@turnerphotographics.com

Memorial Fund

vacant

PPW Scholarships

Marie Martineau-Sandberg
tmlsfoto@comcast.net

Citations & Merits

Rachel Ikenberry
bluebird3005@gmail.com

Julie Fitzpatrick
studionw@gmail.com

Life Members

Ralph Allen
ralphjoallen@comcast.net

Student of the Year Scholarship

Anita Weston
anita@fowlerportraits.com

Webmaster

Faye Johnson
fayejohnson@comcast.net

Karissa Blunck
karissa.studiok@gmail.com

Education Chair

Julie Fitzpatrick
studionw@gmail.com



The Washington Photographer

Mark Turner, Editor

4682 Wynn Road

Bellingham, WA 98226



Everyone loves a sunset, especially when it includes a beach and photogenic sea stacks. These are just some of the visitors to Second Beach in Olympic National Park who savored the setting sun on the evening of July 2. The lady on the left obviously needed a taller tripod, or maybe she should have walked a few paces to get a clear view. The sun had just disappeared from the hole on the right when I exposed this image. — *Mark Turner*
