



PPW Pre-Conference Program with

Kevin Kubota



Everett Downtown Holiday Inn - Everett, WA

Friday, March 26, 2010 - 9:30am to 4:30 pm



Digital Workflow for Today's Professional Photographer

Make your life easier. A streamlined and efficient workflow is the key to happiness! OK, there are other things required, but it's a good start. When you work quickly, safely, and effectively, you have more time to devote to creative and marketing efforts - where your time is much more valuable.

This full day program, from workflow expert **Kevin Kubota**, will cover:

- Setting up your studio for efficiency. Job organization, systems, hardware, & software that works.
- A complete imaging workflow, from capture to presentation, using Lightroom or Bridge.
- Creative capture techniques for natural, emotive images.
- Marketing & Branding Essential tools to build any business.
- Selling without Selling. No pressure, highly effective tools for the artistic sales-a-phobic.

Please Complete One Registration Form Per Program Attendee

Program Attendee:	
Business Name:	
Mailing Address:	
City, State, Zip:	
Phone Number:	
Email:	
PPA Member?	If Yes, Please List Your PPA #:

Choose One	ITEM	FEE	TOTAL
	Pre-Registered PPW or SPPA Member	\$79	
	Pre-Registered Non-PPW Member	\$129	
	MEMBER OR NON-MEMBER AT THE DOOR (Space Available Basis)	\$159	
	\$20 Discount with PRE-PURCHASED All-Access Pass	-\$20	

Program Payment and Submission: Fees must be paid in full at the time of registration. Please make checks payable to: **Professional Photographers of Washington**, and send registration form to:

Nichelle Price c/o Pacific Edge Photography
13337 SE 253rd Pl Kent, WA 98042

or... Visa or MasterCard Card # _____ Exp. Date _____ CVC Code _____

Cardholder's Signature _____ Is CC Mailing Address the Same? _____
If no, please list CC Mailing Address on Back.

Program Refund/Cancellation Policies: Program size is limited and admissions are accepted on a first come, first serve basis. Withdrawal from a program is subject to a \$25 non-refundable administration fee. The fee balance may be returned upon written request by the attendee to PPW no later than thirty calendar days prior to program. PPW reserves the right to cancel courses or refuse admission to any attendee. In case of a cancellation by PPW, the attendee will receive a full refund. Any checks returned by the bank will be subject to a \$25 service fee.

Waiver of Liability: Professional Photographers of Washington (PPW) shall have no responsibility for personal injury to any participant or loss or damage to any attendee's property, or for personal injuries or damage to the property of any other person resulting from the attendee's involvement in any course. PPW shall have no responsibility for the acts, errors or omissions of instructors, staff, or other providers of service to attendees. PPW is not responsible for reimbursement of travel due to cancellation of a program or replacement of an instructor. By signing below the attendee grants full permission for the Professional Photographers of Washington to use any photographs, videotapes, motion pictures, recordings or any other record of this program for advertising, educational or promotional purposes. The undersigned hereby warrants that all policies and financial obligations stated above are understood and agreed to by the attendee, and that failure to meet said obligations in the manner prescribed will result in the denial of admission to class or merits.

Attendee's Signature _____